

Higher Education Legislative Roundtable

*Get to know Michigan's colleges & universities:
Gateways to Economic Opportunity and Prosperity*

Tuesday, January 24

3:00 - 5:00 PM

Heritage Hall within the Capitol Building

Hosted by:



2023 Legislative Roundtable

Introduction to Michigan Higher Education
Current Issues and Opportunities



January 24, 2023



Daniel Hurley, Ph.D.
CEO

Discussion Agenda

- 1 Introduction to MASU & Michigan's public universities
- 2 State university governance in Michigan
- 3 Higher Education: Key to Michigan's prosperity
- 4 Trends in state higher education funding
 - Sustaining momentum from 2022
- 5 Actions by Michigan's public universities to boost student success, attainment
- 6 Legislative priorities for 2023

Congratulations!



**Thank you for your public service.
Thank you for your leadership.**

Michigan's higher education community looks forward to working with members and staff of the 102nd Legislature to fully harness the economic opportunities and prosperity generated by the state's colleges and universities.



- Founded in 1952 as the Michigan Council of State College Presidents
- Name changed in 2015 to better reflect institution-wide collaboration
- MASU Board: 15 presidents and chancellors
 - 13 presidents, 2 chancellors (UM-Dearborn, UM-Flint)
- 19 Standing Committees
 - Most legislatively engaged: State Relations Officers
- Staff of 3 people

MASU serves as the coordinating board for Michigan's 15 public universities, providing advocacy and fostering policy to maximize the collective value these institutions provide in serving the public interest and the State of Michigan.

The MASU Board of Directors - the Presidents & Chancellors of Michigan's Public Universities



Dr. Robert O. Davies
President (2018)
Central Michigan University



Dr. Teresa K. Woodruff
Interim President (2022)
Michigan State University



Dr. Santa Ono
President (2022)
The University of Michigan



Dr. James M. Smith
(Chair)
President (2016)
Eastern Michigan University



Dr. Richard J. Koubek
President (2018)
Michigan Technological
University



Dr. Domenico Grasso
Chancellor (2018)
The University of Michigan –
Dearborn



Dr. Bill Pink
President (2022)
Ferris State University



Dr. Brock Tessman
President (2023)
Northern Michigan University



Dr. Debasish Dutta
Chancellor (2019)
The University of Michigan –
Flint



Dr. Philomena V. Mantella
President (2019)
Grand Valley State University



Dr. Ora Hirsch Pescovitz
(Immediate Past Chair)
President (2017)
Oakland University



Dr. M. Roy Wilson
(At Large)
President (2013)
Wayne State University



Dr. Rodney S. Hanley
(Secretary-Treasurer)
President (2018)
Lake Superior State University



Dr. George Grant, Jr.
President (2022)
Saginaw Valley State
University



Dr. Edward B. Montgomery
(Vice-Chair)
President (2017)
Western Michigan University

MASU Committees



- Academic Affairs Officers
- Accreditation Liaison Officers
- Admissions Directors
- Alumni Directors
- Business Affairs Officers
- Career Services Directors
- Chief Information Officers
- Chief Librarians
- Communications Officers
- Diversity Officers

- Extended Education & Professional Development Officers
- Financial Aid Directors
- Graduate School Deans
- Institutional Research & Planning Directors
- Legal Affairs Officers
- Registrars
- State Relations Officers
- Student Affairs Officers
- Title IX Coordinators

Michigan's 15 Public Universities

- Oldest: U-M (1817)
- Youngest: SVSU (1963)
- National/International Reputation for Academic and Research Excellence
- Fall 2022 student headcount: 256,365



Michigan's Higher Education Governance: A Decentralized Model

Public Universities Granted Constitutional Autonomy

Under Michigan's Constitution, public universities have constitutional autonomy. Article VIII, Section 5 of Michigan's Constitution of 1963 reads:

Each board shall have general supervision of its institution and the control and direction of all expenditures from the institution's fund.

The result:

One of the most market-responsive, innovative and high-quality set of state public universities in the U.S.

Each University has an 8-Member Governing Board with staggered 8-year terms
Statewide-Elected: WSU, MSU and U-M (including for Dearborn & Flint campuses)
All Other Universities: Gubernatorially-appointed

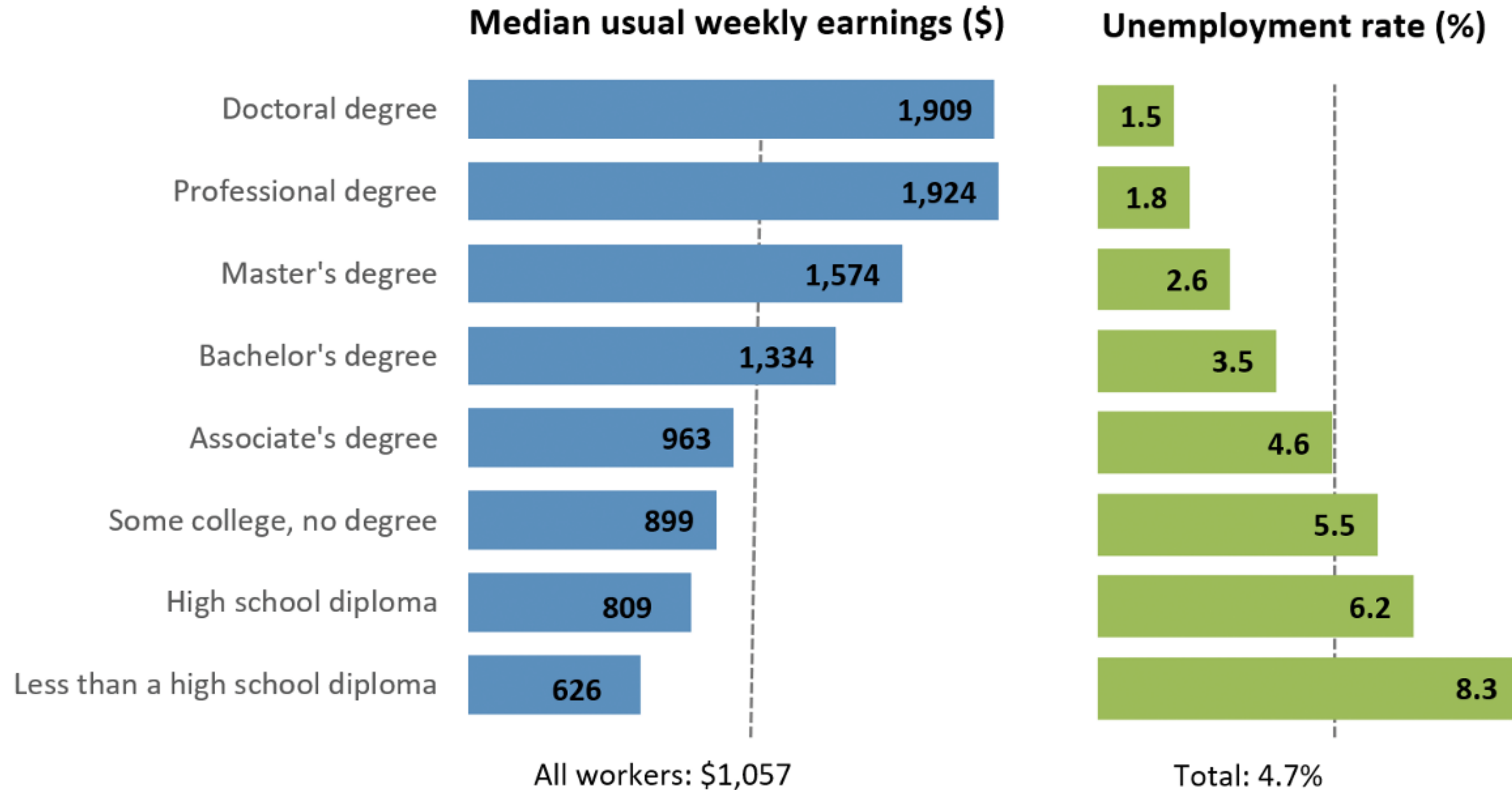
Higher Education: Key to Michigan's Prosperity

HOT 50: Michigan's high-demand, high-wage careers

Of the 50 high-demand, high-wage occupations in Michigan through 2030, 37 require a four-year college degree or higher.

[Source: Michigan Bureau of Labor Market Information and Strategic Initiatives](#)

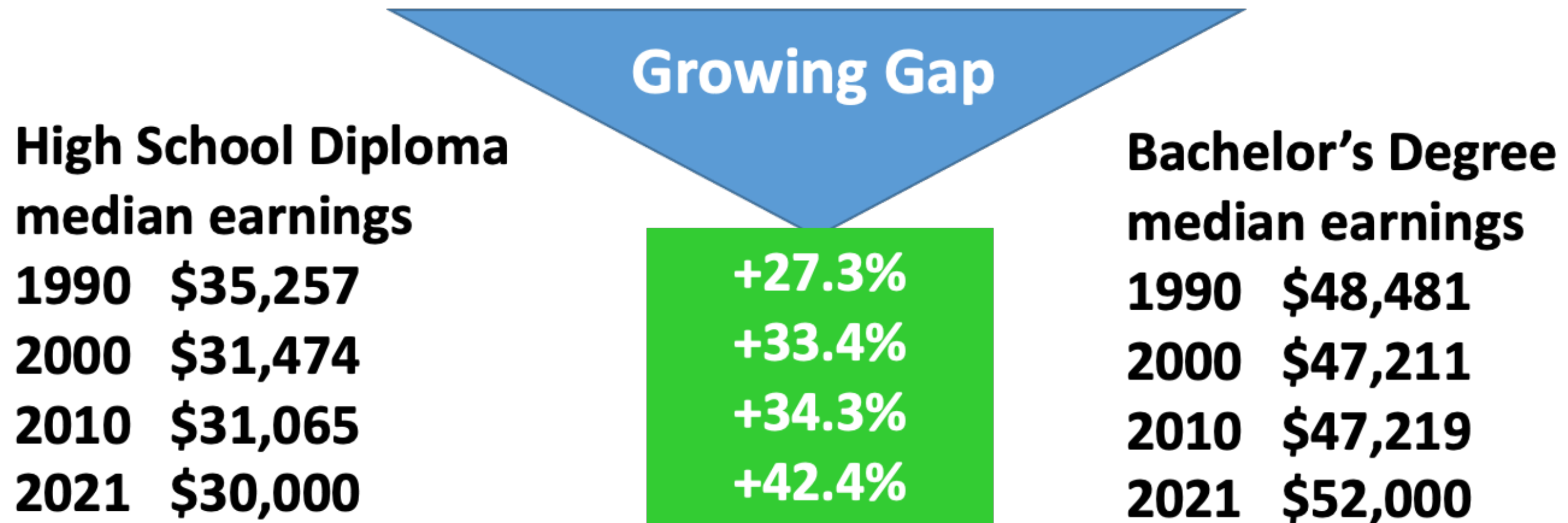
Earnings and unemployment rates by educational attainment, 2021



Note: Data are for persons age 25 and over. Earnings are for full-time wage and salary workers.
Source: U.S. Bureau of Labor Statistics, Current Population Survey.

The Increasing Premium of Earning a Bachelor's Degree

Annual Wages for Recent College Graduates



[Source](#): Federal Reserve Bank of New York

Michigan's Educational Attainment Goal:

60% of residents to have a postsecondary credential, including a college degree or industrial certification by 2030.

- Michigan's current educational attainment rate: 49.1% (Lumina)
- National average: 51.9%
- Michigan's rank nationally: 32nd (four-year degree attainment)

With the inclusion of workforce certificates (beginning in 2014) and certifications (in 2018), Michigan's overall rate of educational attainment has increased by 13.3 percentage points since 2009.

Michigan's rank in per-capita income: 35th



Trends in Higher Education State Funding

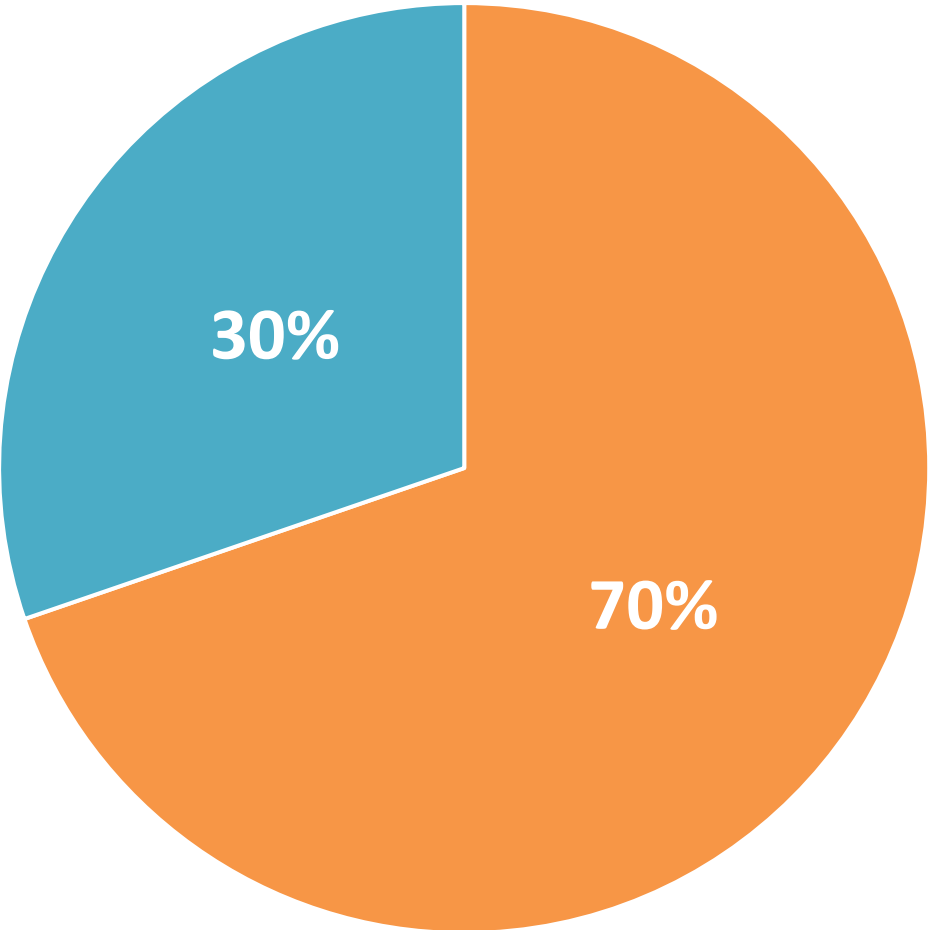
State Investment in Higher Education

-- The Longer View --

- Michigan's rank in per capita state fiscal support for higher ed
 - 2001: 20th
 - 2022: 36th
- Two-thirds the national average in per-capita support
- State appropriations since 2011: \$380 million reduction (-19%) (inflation-adjusted). More than \$1 billion since 2002.
- Current per-student funding:
 - Community colleges: \$10,348
 - Public universities: \$5,993
 - (Was \$9,511 per full-time student in 2002; 37% decline.)

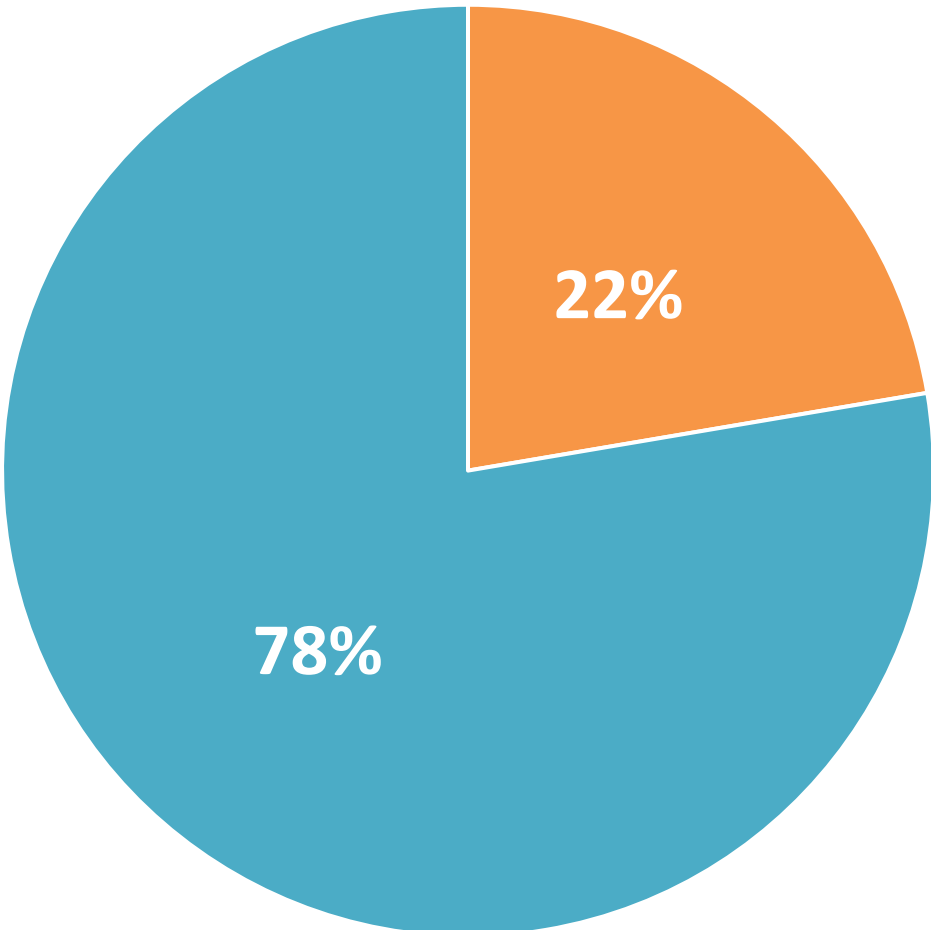
The State-to-Student Cost Shift in Paying for a Michigan Public University Education

University GF Revenues - FY1979



■ Appropriations ■ Tuition & Fees

University GF Revenues - FY2022



■ Appropriations ■ Tuition & Fees

State Financial Aid

- Prior to FY 2023: MI ranked 36th in state financial aid per student, \$363 (and 41st in grant aid per capita)
 - When not including federal dollars, was 50th
- 2002: \$439 million state investment; 66% less than in 2022

Increased State Investment = Increased College Affordability



“The data make clear that state-level disinvestments in postsecondary education have played a prominent role in driving this decrease in college affordability, especially for those seeking a bachelor’s degree.”

“Reversing the trend in college affordability at public institutions will require greater public investments in higher education.”

[Source](#): Citizens’ Research Council report, *Out of Reach: Examining the Price of Higher Education in Michigan*, January 10, 2023. Available at crcmich.org

2022: A Historic Year in Michigan Higher Education Funding

- Institutional operations support: 5% increase collectively
- \$300M pay down of 7 universities in MI Public School Employees' Retirement System (MPERS) (CMU, EMU, FSU, LSSU, MTU, NMU, WMU)
- \$17.7M increase in “floor” funding: GVSU, OU, SVSU, UM-F, UM-D (goal to get universities to minimum \$4,500 per FYES over 3 years)

And...

Michigan Achievement Scholarship



The State of Michigan's new flagship postsecondary financial aid program at a glance.

Public universities	→	Up to \$5,500 per student per year
Independent colleges & universities	→	Up to \$4,000 per student per year
Community/tribal colleges	→	Up to \$2,750 per student per year

 8 out of 10 new college students who enroll in Michigan will be eligible.

 Up to five years at a four-year college or university
Up to three years at a community/tribal college

65% of eligible students will be able to attend college tuition-free

	Minimum Award (Provided to all eligible students)	Last Dollar Award (If needed after other financial aid is applied)
4-year Public	\$2,500	\$3,000
4-year Independent	\$1,000	\$3,000
Community/Tribal	\$1,750	\$1,000

Eligibility Requirements

- File a FAFSA
- Have a \$25k or lower Estimated Family Contribution (EFC)
- Earn a high school diploma or certificate of completion in 2023 or later
- Enroll full-time at an eligible Michigan institution within 15 months of completing high school



For more details on the biggest investment in Michigan financial aid in over a decade, download resources including slides from a recent webinar, social media graphics and example text, an FAQ document, and several handouts.

← Scan the QR code to access the resource folder

Learn more at miachievement.org



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NEW Michigan Achievement Scholarship

- 93% of community colleges students qualify
- 74% public university students qualify
- 79% independent/private college students qualify

Even more will qualify if more students fill out a FAFSA

- 55% of bachelor's degree seeking undergrads in MI take an average of \$7,000 a year in loans
- The \$5,500 grant for public university students will offset much of this loan need



NEW State Investment in Teacher Education Pipeline

- MI Future Educator Fellowship: \$10,000 grant for up to 3 years (with residency requirement)
- Student Teacher Stipend: \$9,600/year



Confronting the Challenges

Actions being taken by
Michigan's Public
Universities

Michigan: A Graying State

- MI: A top state in forecasted decline in high school graduates
- Need to boost college enrollment among traditionally underrepresented groups
 - Low-income, first generation, minorities, rural, working adults
- Need to close achievement gaps

Michigan High School Graduates:

2008: 123,576

2023: 106,020

2031: 99,950

2037: 95,100

Source: Western Interstate Commission for Higher Education

<https://knocking.wiche.edu/state-profiles/>

Meeting the Challenges: Boosting Student Success

- Marketing to increase college participation
- Increasing student retention, degree completion
- Increasing affordability for low-income students
 - Institutional financial aid
 - 2002: \$377 million
 - 2022: \$1.1 billion
- Reaching out to working adults, non-degree completers, stopped-out students
- Recruiting out-of-state, international students

The Goal: Increase college enrollment and educational attainment of Michigan's population – despite stark demographic challenges

Meeting the Challenges: Efficiencies and Innovation

- Creating new, market-responsive programs; eliminating under-enrolled programs
- Implementing operating efficiencies, cost-savings
- Partnering with all stakeholders, especially community colleges.

Michigan Universities Self-Insurance Corporation

Michigan Universities Coalition on Health

campuslogicSM
Student Financial Services Platform

2020

Uwill[®]
Student Mental Health & Wellness

2022

ReUp
EDUCATION

2023

Public University
Legislative Priorities
2023

State University Priorities

- Legislative Priorities—Increased State Support
 - Institutional operating dollars
 - State financial aid
 - Sustained capital outlay investments
 - Related: Deferred maintenance monies (one-time \$ to make campus upgrades)

The result?

- Increased college affordability, academic quality, and student success!

Let's keep the momentum going!

Stay in Touch, Stay in the Know!

MASU newsletters



Published every Friday



Published the First of
Every Month



Legislative Reception

You are cordially invited to attend the
Michigan Association of State Universities
Legislative Reception

Wednesday, February 22, 2023
5:00 PM - 7:00 PM

Dykema
201 Townsend Street, Suite 900
Lansing, Michigan 48933

To RSVP, please email Teasha Johnson at trjohnson@dykema.com



Michigan's Future is in College

