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For More Information:
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Michigan Association of State Universities Promotes Bob Murphy to Chief Policy Officer

Lansing, Mich.—Bob Murphy, formerly Director of University Relations and Policy, has been promoted to Chief Policy Officer at the Michigan Association of State Universities (MASU). Murphy joined the association in July 2015.

In his expanded role, he manages a broad portfolio of initiatives, researches and promotes effective policy for the state’s public universities, advises the CEO, and is the convener of or liaison to 15 of the 18 [MASU committees](#). He partners with state officials, lawmakers, and other organizations on higher education public policy, especially data, finance, and legal issues, and also provides strategic analysis and communications to the member universities and other stakeholders. He also oversees the review process for all new academic programs proposed at the state universities.



“I’m incredibly excited to continue my work with MASU in this new role,” said Murphy. “What MASU does is so important to public higher education in Michigan. Every day I get to work with a small but awesome team here at MASU, and we get to support the state universities in their constant drive to become more academically cutting-edge, more efficient, and more student friendly.”

“Bob Murphy’s State Budget Office analysis experience and passion for higher education policy has made him a critical part of the association,” said Daniel Hurley, CEO of MASU. “His promotion is much deserved and fitting for the role he’s played to research and promote effective policy, convene university leaders and provide strategic analysis to the state universities.”

Murphy was previously with the State Budget Office of Michigan (SBO) from 2008–2015, serving most of that time as the senior analyst for postsecondary education. At SBO, Murphy served as the primary official preparing the \$2.1 billion combined community colleges and higher education budgets. He provided recommendations to the Governor and State Budget Director on budget issues and

legislation, offered potential policy solutions, and testified before the Michigan Legislature on behalf of the administration's budget proposals.

He earned a master's degree in international relations from the University of Chicago and a bachelor's degree in political science and history from Michigan State University. He is currently a doctoral student in the Higher, Adult, and Lifelong Education program at Michigan State University, and lives in Lansing with his wife, Nicole. Murphy's Twitter account can be found at <https://twitter.com/BobWMurphy>.

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The Michigan Association of State Universities serves as the coordinating board for Michigan's 15 public universities, providing advocacy and fostering policy to maximize the collective value these institutions provide in serving the public interest and the State of Michigan.